

33RD BIENNIAL SYMPOSIUM



10-14 October 2023
Montréal, Canada

SUPPORT OPPORTUNITIES

33rd Biennial Symposium of the
Collegium Internationale Allergologicum

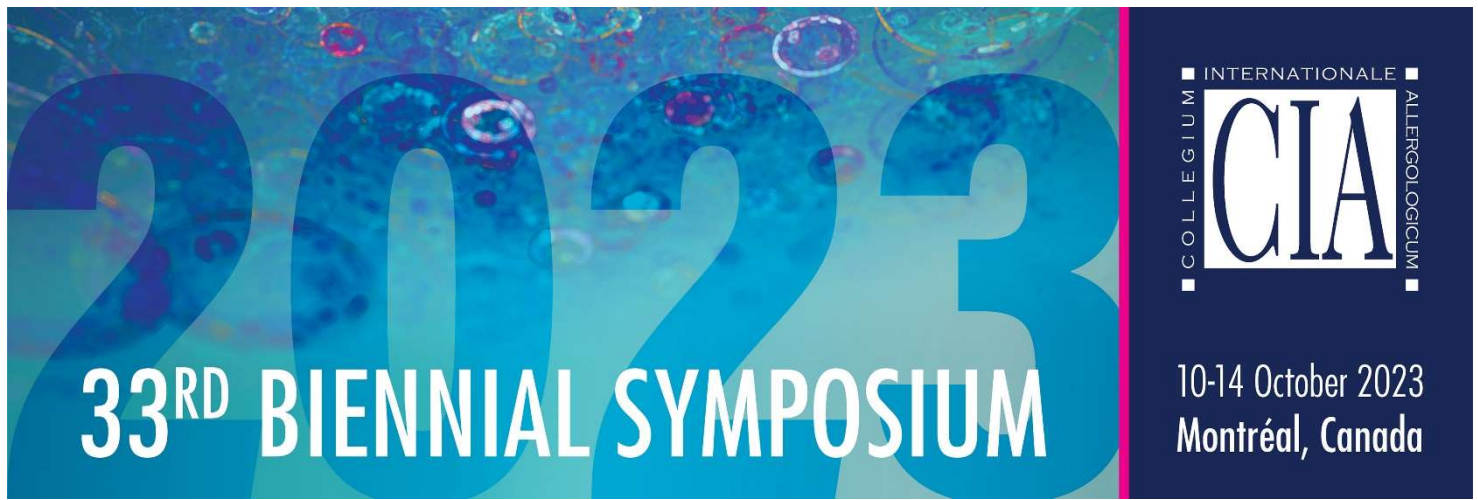
Shifting Paradigms in Allergy and Immune Disease

10-14 October 2023
Montréal, Canada

Contact Information:

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About the *Collegium*

The founders of the *Collegium* envisioned a society that would promote and celebrate excellence in basic science and clinical investigation in allergy and related fields. When the Collegium was founded in 1954, the Constitution stated "*The Collegium is an international group for the study of scientific and clinical problems in allergy and related branches of medicine and immunology. The Collegium aims to promote the humble spirit of scientific enquiry, friendly cooperation, good fellowship and professional relationships in the field of allergy.*"

This spirit has guided the activities of the Collegium to the present day. The Collegium is deliberately designed to be a small and highly interactive group not burdened by the bureaucracy and anonymity that characterizes many large international and professional scientific societies today. With an active, by-nomination-only membership, the Collegium has a unique role as both an international honorary society comprised of many of the best scientists in allergy and clinical immunology, drawn from both academic and biopharmaceutical settings, and a forum that fosters scientific collaborations among its members. From the beginning, the Collegium has paid special attention to identifying promising young scientists as candidates for membership, which now includes women and men from across the globe.

Leadership

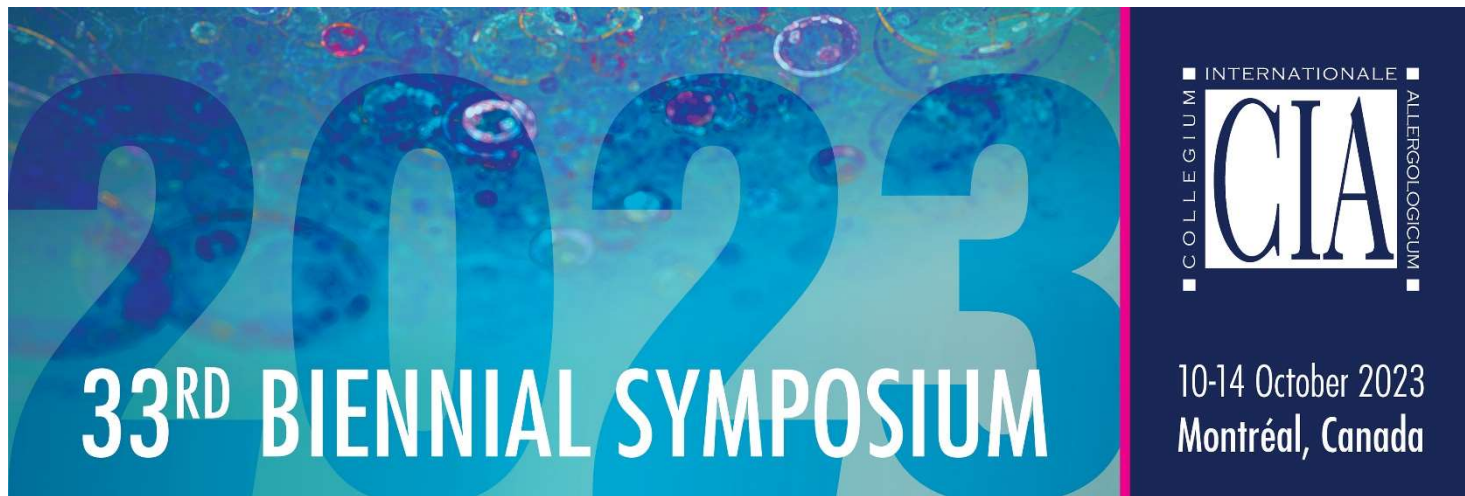
President: Thomas Bieber (Germany)
Past President: Bruce Bochner (United States)
Vice President: Donata Vercelli (United States)
Secretary General: Joshua A. Boyce (United States)
Cezmi Akdis (Switzerland)
Sven-Erik Dahlén (Sweden)
Judah A. Denburg (Canada)
John Gordon (Canada)
John W. Holloway (United Kingdom)
Kenji Kabashima (Japan)
Marcus Maurer (Germany)
Sally E. Wenzel (United States)

Local Organizing Committee

Chair: Judah A. Denburg (Canada)
Dean Befus (Canada)
Moshe Ben-Shoshan (Canada)
Jean Marshall (Canada)
Christine McCusker (Canada)
Kelly McNagny (Canada)
Harissios Vliagoftis (Canada)

Membership

- 233 Active Members
- 44 Corresponding (Retired) Members
- 8 Honorary Members



About the *Biennial Symposium*

The **33rd Biennial Symposium of the *Collegium*** will take place from **10-14 October 2023** at the InterContinental Hotel in **Montréal, Canada**.

Venue selection was guided by the international Codex standards for medical conferences. The InterContinental is a 4-star business hotel with appropriate and technically modern conference facilities in the heart of downtown Montréal with easy access to the YUL/Pierre-Elliott-Trudeau International Airport and public transportation.

As in past years, the bulk of the scientific program will come from abstracts submitted by the members of the *Collegium*. Abstract submissions are limited to unpublished data, as well as the latest advancements in the field of allergy and clinical immunology.

Reasons to Participate

- Maximize your company's visibility with the key opinion leaders in the field of allergy and clinical immunology.
- Make personal contact and collaborate with the key opinion leaders in the field.
- Listen to the latest significant scientific advances available, including unpublished data.
- Submit abstracts for presentation at the Symposium.
- Send representatives to the Symposium.

Characteristics of the 2023 Symposium

- 225 Expected Attendees
- 150 Expected Abstract Submissions
- Oral Abstract and Poster Presentations
- Invited Lectures
- Networking Events: Welcome Reception, Optional Boat Ride (fee applies), Symposium Dinner



General Session Room, InterContinental Montréal

2023

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INTERNATIONALE
COLLEGIUM
CIA
ALLERGOLOGICUM

10-14 October 2023
Montréal, Canada

2023 Program-at-a-Glance

Tuesday, 10 October 2023
Welcome Reception

Wednesday, 11 October 2023
Oral Abstract Sessions
Keynote Lecture: Donald MacGlashan, Jr.
Relaxing Lecture: Timothy Caulfield
Poster Session

Thursday, 12 October 2023
Oral Abstract Sessions
Carl Prausnitz Lecture: Raif Geha
Optional Boat Ride (additional fee applies)
Poster Session

Friday, 13 October 2023
Oral Abstract Sessions
Paul Kallos Lecture: Susan Lynch
Symposium Dinner

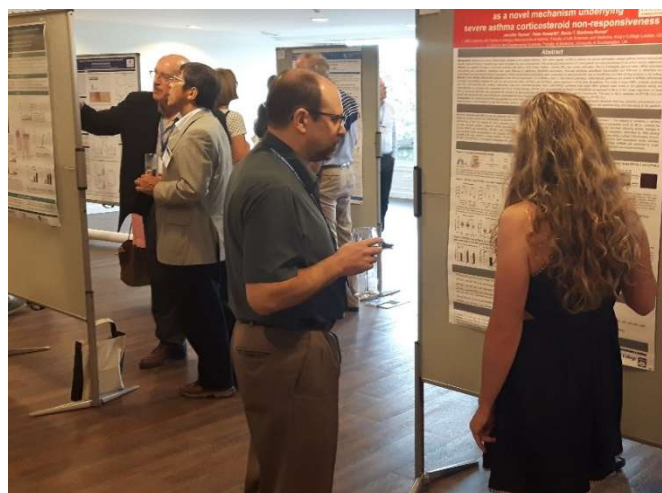
Saturday, 14 October 2023
Presidential Lecture: Bruce Bochner
Oral Abstract Sessions

2018 Symposium Statistics

225 Attendees
79 Oral Abstract Presentations
69 Poster Presentations

2016 Symposium Statistics

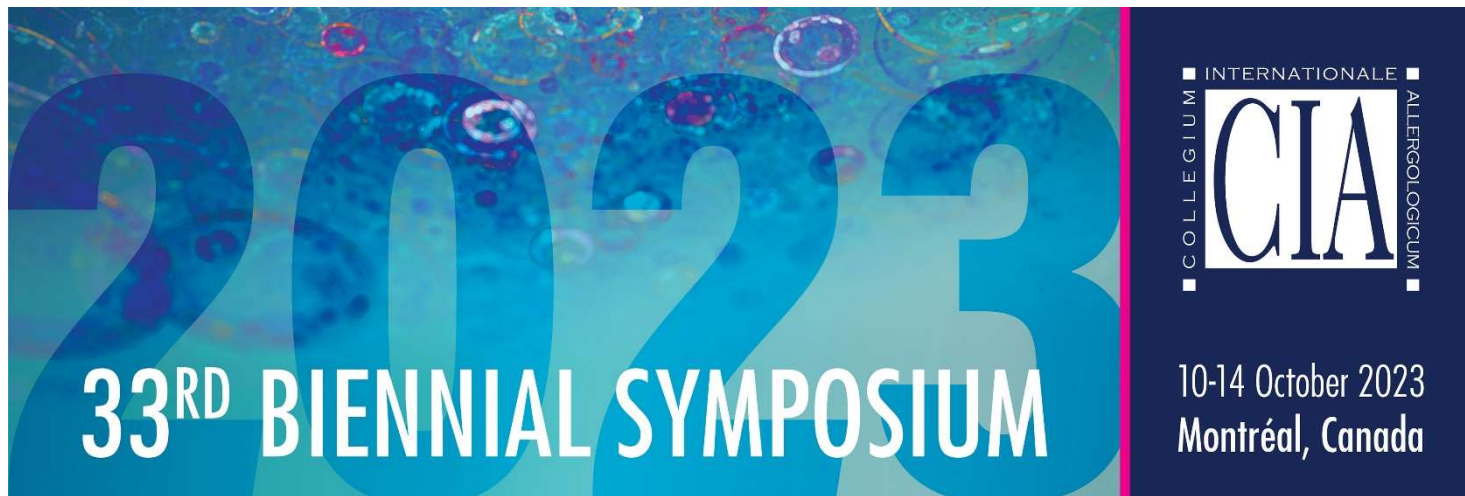
242 Attendees
60 Oral Abstract Presentations
94 Poster Presentations



2018 CIA Poster Session

Abstracts Categories

- Allergens and diagnosis of allergy
- Allergen specific immunotherapy
- COVID-19 and allergic disease
- Dendritic cells, mast cells, monocytes/macrophages, neutrophils, eosinophils, basophils and epithelial cells
- Food and drug allergies and gastrointestinal disorders
- Genomics, environmental factors and precision medicine
- Lymphocytes and mediators of immunoregulation
- Pathophysiology of allergic disorders and inflammation
- Treatment of asthma, rhinitis and atopic dermatitis
- Treatment of non-allergic immune disorders
- Urticaria, angioedema, anaphylaxis, mastocytosis and mast cell activation disorders



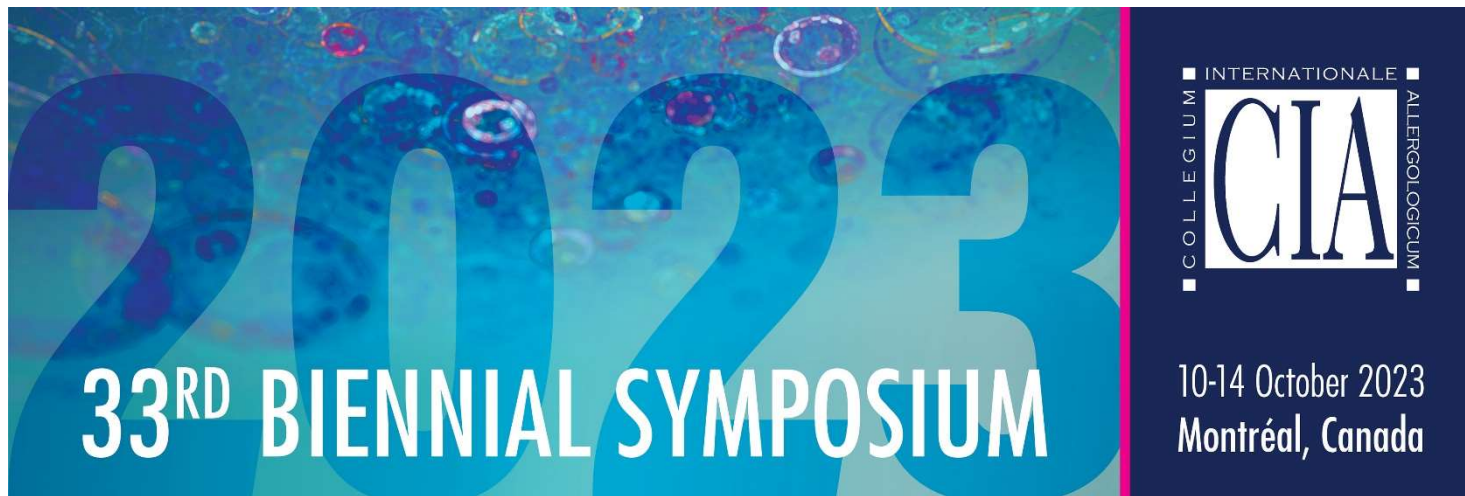
Educational Partnership Packages

Educational Partners have the opportunity to support the Symposium through unrestricted educational grants. Your contribution helps support valuable educational programs and attendee events. All Educational Partners receive a variety of benefits based on their level of support. Descriptions of the sponsorship levels and benefits are outlined below.

Benefits	Platinum	Gold	Silver	Bronze
	\$50,000 USD	\$25,000 USD	\$15,000 USD	\$5,000 USD
Inclusion of your company logo/link on the Symposium website	■	■	■	■
Acknowledgement as a supporter of the Symposium in marketing pieces and on-site signage	■	■	■	■
Inclusion of your company logo on recognition slides before and after sessions	■	■	■	■
Inclusion of your company logo within the mobile app	■	■	■	■
Send representatives to the Symposium	■	■	■	■
Submit abstracts for presentation	■	■	■	■
Opportunity to host an Industry Satellite Symposium (additional fees apply)	■	■		
Daily Mobile App Banner Ad	3 days	2 days	1 day	
Discounted industry registration rates	50%	25%	25%	10%
Complimentary Symposium registration(s)	2	1		
Invitation to attend the Symposium supporter lunch with CIA Council*	3 representatives	2 representatives	1 representative	
Opportunity to schedule meeting with key opinion leader(s)**	2 meetings	1 meeting		

*Supporter lunch is tentatively scheduled for Thursday, 12 October and will include time for networking and the opportunity to provide feedback on the Symposium.

**CIA Council Members (see page 2) will be available to meet with Platinum and Gold supporters for 30 minutes during the Symposium. Company may request specific Council Members and meeting(s) will be scheduled based on availability.



Additional Support Opportunities

Alain L. de Weck Travel Grants

\$2,500 per grant

Named after the distinguished academic allergist and leader of the *Collegium* for several decades, the Alain L. de Weck Travel Grants provide essential funds for young scientists to attend the meeting. These funds will be paid directly to awardees to off-set the costs of their registration fee, hotel and travel. Priority will be given to young scientists from low and middle-income countries, under-represented minorities and applicants with high scoring abstracts

Hotel Room Drops

\$2,500

Spoil attendees by leaving a variety of items in their hotel room. This can include gifts (i.e. candies, bottled water) or marketing materials (i.e. product information sheet). The Sponsor is responsible for any room drop fees and will work with the Intercontinental Montréal directly for distribution.

Water Bottles

\$3,000

Provide water bottles with your company's branding to all meeting attendees. Water stations will be available throughout the meeting space and water bottles will reduce the amount of disposable glassware needed. Sponsor is responsible for the production, payment, and delivery of at least 250 approved water bottles.

Hotel Key Cards

\$5,000

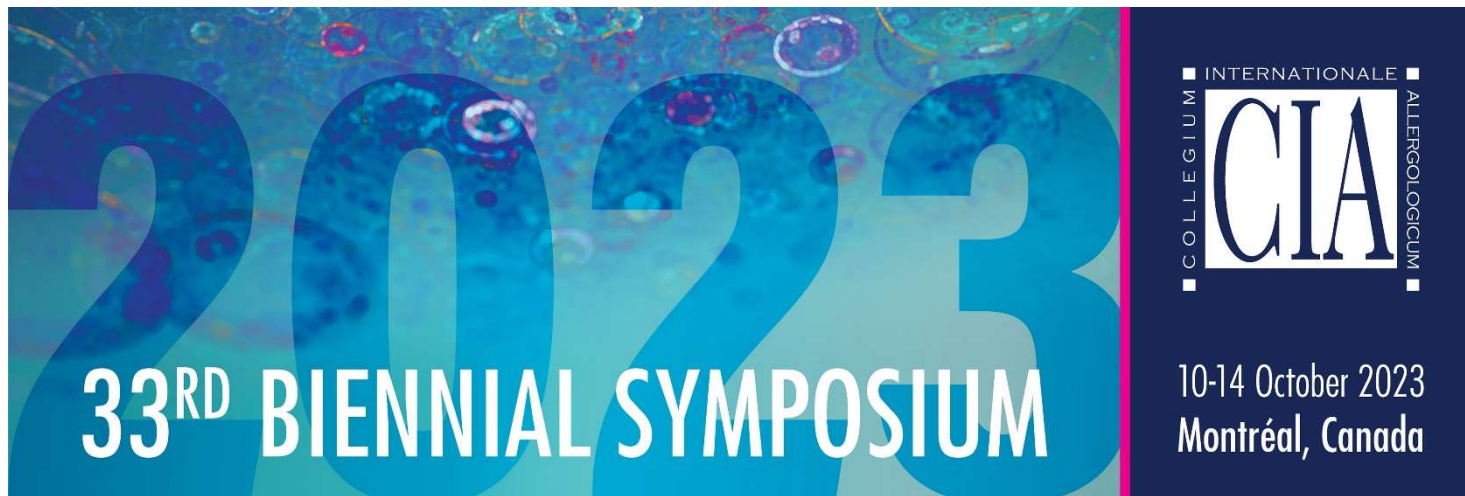
Put your company or brand logo on the electronic keycards given to delegates staying in the official meeting hotel. The sponsor is responsible for the payment and production of the keycards and will work directly with the InterContinental Montreal for distribution.

SOLD



Stephen Holgate receiving the Carl Prausnitz Lecture Award at the 2018 CIA Meeting.

From left to right: Bruce Bochner, Stephen Holgate, Mariana Castells, Gianni Marone and Stephen Galli



Lanyards & Name Badges

\$3,000

Attendees are required to wear a badge to participate in the Symposium. Sponsor's logo and the meeting name will be printed on lanyards distributed to attendees. Sponsor is responsible for the production, payment and delivery of at least 275 approved lanyards.

Wi-Fi

\$4,000

Support complimentary Wi-Fi access at the meeting venue. Sponsor's logo will be included in the mobile app, on informational slides between sessions and on on-site signage.

Digital Abstract Book

\$5,000

All registered delegates will receive access to the Digital Abstract book before the meeting begins and they will frequently access this on-site. Sponsor will be recognized in the Mobile App, on information slides between sessions, on signage and on the website where attendees can access the book.

Mobile App

The Symposium Mobile App is a comprehensive guide to the meeting, including a complete schedule of activities, full abstracts, posters and much more. The app will be accessible to attendees before and after the meeting, extending the value of your sponsorship. The following mobile advertising and sponsorships are available.

Exclusive App Sponsorship: \$8,000

One opportunity

A custom designed graphic to include the meeting name and your company logo on the home page of the mobile app [1200Wx600H pixels]. Sponsor recognized on the CIA website and on emails to attendees.

Rotating Mobile App Banner Ad: \$1,000 per ad, per day

Four opportunities per day

Custom graphic [600Wx100H pixels] provided by the sponsor. Graphic will rotate with other ads on the mobile app home page. Ads are subject to CIA approval.

2023

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ALLERGOLOGIUM

10-14 October 2023
Montréal, Canada

Satellite Symposium

\$20,000

Four opportunities for breakfast (11, 12, 13 and 14 October)

One opportunity for lunch (13 October)

Industry sponsored Satellite Symposia are 60-minute sessions that are exclusively available to Platinum and Gold Supporters and will provide attendees with additional educational opportunities. These are independently organized and developed by the sponsor and CIA encourages interesting and highly academic sessions proposals, which will be of great interest to meeting attendees. The complete program description, including the speaker and all slides, is subject to CIA review and approval. Not approved for CME.

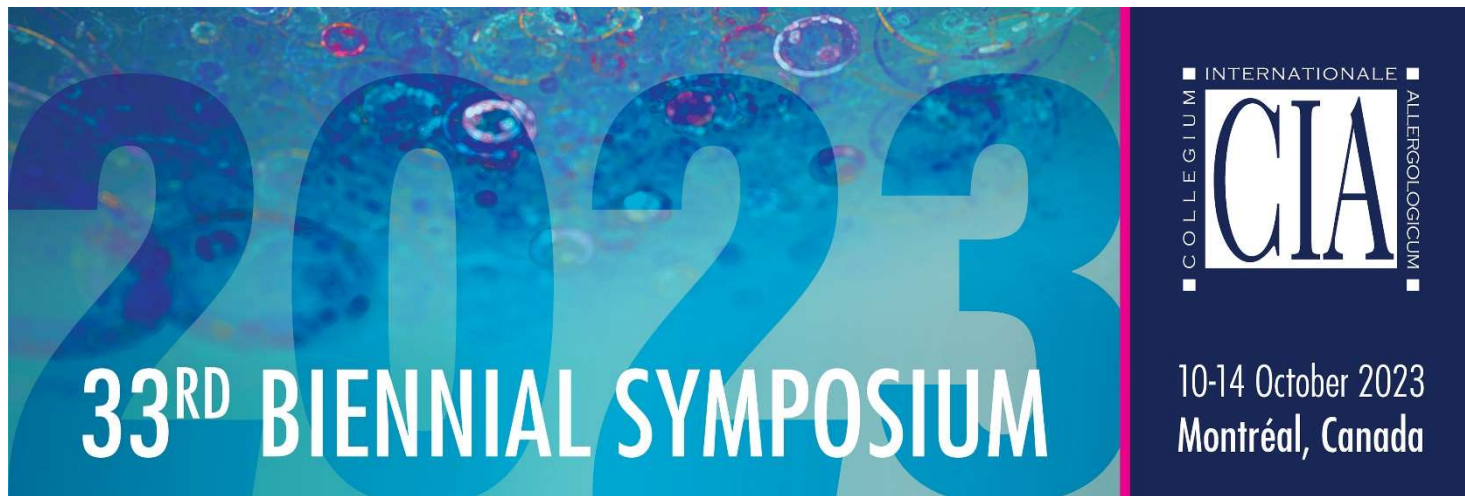
Benefits:

- Meeting room for 80 attendees with continental breakfast or buffet lunch (CIA to provide food and beverage)
- Standard audio-visual equipment (CIA to provide AV)
- Recognition on the CIA website, mobile app and listed on the agenda
- Pre-Meeting email blast advertising the Satellite Symposium
- Push notification reminder to all attendees through the mobile app on the day of the session



2018 CIA Poster Session

Supporting the CIA Biennial Symposium not only offers a more rewarding experience for attendees, but also **maximizes your company's visibility**. Support is not limited to these suggestions; CIA encourages new and creative ideas that contribute to the quality of our meetings and education.



Guidelines for Support

Logo Use

Only supporters of official CIA programs will be allowed to use the CIA name and logo in the promotion and marketing of their grant or sponsorship. All such usage must first be approved by CIA. The use of the CIA name and logo will be permitted to show the appropriate affiliation the supporter has with the program.

Management of Grants

The ultimate decision regarding the management of Grants, including the receipt and disbursement of funds, is the responsibility of CIA. Grants from supporters will be paid directly to CIA. Both the Supporter and CIA will conform to the terms of the letter of agreement they sign.

It is customary for CIA to use Grant funds for the planning, production, dissemination, and promotion of CIA educational programs. Grants may support administrative, rental, marketing, mailing and all other associated activity planning, development, and implementation costs.

Letter of Agreement

All partners will be required to sign a Letter of Agreement with CIA, outlining grant or sponsorship prerequisites and conditions.

Payment Methods

Grants and sponsorships are required in US dollars (USD) and shall be made by either:

Check or bank draft payable to:

Collegium Internationale Allergologicum
555 East Wells Street
Suite 1100
Milwaukee, WI 53202-3823, USA

Credit Card:

VISA and MasterCard are accepted.
Processing fee will apply.

Direct wire transfer (free of bank charges) in US dollars to:

BMO Harris Bank N.A.
111 W. Monroe Street
Chicago, IL 60603
Swift Code: HATRUS44
ABA Routing #: 071000288
Account Number: 0021406792
Account Title: Collegium Internationale Allergologicum